Osborne, Kevin (PMMC Legal)

From: Nelson, Bettie L
Sent: Monday, September 10, 2001 1:47 PM
To: Osborne, Kevin (PMMC Legal)
Subject: RE: DEMOGRAPHIC DATA BY TAR YIELD CATEGORIES

Kevin,

Thanks for the information. Your point is certainly a good one. I am asking for clarification as to what "Not Stated" means regarding the age category and being 21+. I will go ahead and send it as it is to Joe.

Thanks.

With best regards,

Bettie

Human Studies/WSA
PM/USA
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Richmond, VA 23261
Tel: (804) 274-1502
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e-mail: Bettie.L.Nelson@pmusa.com

-----Original Message-----
From: **Osborne, Kevin (PMMC Legal)**
Sent: Monday, September 10, 2001 1:34 PM
To: Nelson, Bettie L
Cc: Walk, Roger A.
Subject: RE: DEMOGRAPHIC DATA BY TAR YIELD CATEGORIES

Bettie-

I reviewed this over the week-end but wasn't able to reply to you until now.

The only potential clarification is to clarify for the entry "Age -Not Stated" that all who responded in the survey are at least 21 (this is an assumption on my part that needs to be verified).

I've spoken to Joe re this matter generally, and he and I agree the best next step is to arrange a call with you all, Joe, me and the appropriate person in Marketing who has responsibility for the database. Pls. mention to Joe when you pass this to him.

thanks

Roger - to answer your phone message, this is the matter I was calling about. Joe had mentioned to me that you both had spoken, and I just wanted to see if I could assist.

-----Original Message-----
From: Nelson, Bettie L
Sent: Friday, September 07, 2001 11:43 AM
To: Osborne, Kevin (PMMC Legal)
Cc: Walk, Roger A.
Subject: DEMOGRAPHIC DATA BY TAR YIELD CATEGORIES

Kevin,

I would appreciate receiving your comments on the attached table that will be sent to Joe Murillo. The data contained therein is needed to develop a sampling scheme for the main Total Exposure Study. PM is

Source: https://www.industrydocuments.ucsf.edu/docs/rfdj0001

committed to performing a scientific study with the objectives of determining the exposure of the U.S. population of adult cigarette smokers to whole cigarette smoke based on suitable biomarkers, investigating whether the smoke exposure of U.S. adult cigarette smokers differs for segments of FTC tar delivery (and from nonsmokers) and to explore potential biomarkers of health effects' use in population studies. To conduct the study in a scientific manner we need to sample the population of smokers in a way that will result in a sample that is representative of the smokers in the United States. To do so we need to have information on the distribution of smokers in the United States by the tar yield categories of interest. PM has the respective demographic data and this is known to the public health community.

We'd like to obtain an update of this information closer to the time that the sampling scheme will be implemented. This request is for a snapshot of the data and is not being requested for an extended period. Authorization is being requested to include this data (One time snapshot at the time of sampling) in publications that include the study design. This data also need to be made available to the contract research organization for discussion purposes and to conduct the sampling plan.

If possible, please send your comments to me no later than midday on Monday. Thank you.

<< File: DEMO DATA.xls >>
With best regards,

Bettie

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